



The Ark

The Ark presents

THE  
MAKING  
OF  
MOLLIE

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ACTIVITY PACK

THEATRE

8+

AGES



# Design a Poster, Flag or Banner



Start by deciding what you feel most strongly about and what message you want to share.

Brainstorm various options you could use to convey your message:

- A slogan (This is a memorable motto or phrase used as a repetitive expression of an idea, with the goal of persuading members of the public)
- An image
- 3D structure
- Combination of slogan and image



Consider material options you could use to display your message:

- Fabric for a flag or banner
- Cardboard, paper, plywood for posters and placards with sticks attached so you can hold the message up high
- Recycling materials to make a 3D structure

Flags or banners: On the left are some examples of flags you can take inspiration from to display your message.



Decide what shape and type of banner and flag you want. They can come in many sizes and styles.

Here are some materials you may consider using for your flag/banner:

- Recycle fabric such as old sheeting, pillow cases or ribbons
- Sticks, rods or poles to hold your flag or banner
- A glue gun, needle and thread, cable ties, fabric glue, gaffer tape
- Acrylic paint or fabric paint, brushes and sponges

Use bold text and lettering to create striking slogans and visuals with:



### Fabric

Cut out large letters in bright fabrics to ensure your slogan stands out on the material. Attach these letters to your flag or banner by stitching them on or using a glue gun. Felt is a particularly good fabric to work with as it comes in bright bold colours, it can be easily cut, it won't fray and can be attached to fabric using simply Pritt Stick.

### Acrylic Paint

Acrylic paint is a quick drying insoluble paint that is easily applied to fabric with a brush without much mess or smudging. Try using cardboard to create your own stencil images and text, and apply the paint with sponges. This will allow you to play with font, shape and design, creating sharp detailed work.

### Relief Lettering in Cardboard

To make a statement in cardboard, consider not drawing directly onto the cardboard but instead using the material itself to make an impactful slogan or logo. Cut your letters and images in thick card and stick these to the cardboard placard. Outline these in strong bright colours to finish the effect.

### Dress the Part

Another way to really stand out and be seen as well as heard is to dress to impress! Consider designing a t-shirt, mask or head dress to wear on the day of the rally to express yourself. Acrylic paint would work perfectly on a t-shirt and won't run in the wash. Masks have been used in many recent movements and protests, as they are eye-catching and create a fun visual spectacle.

## Posters

When designing your poster remember:

- Make an impact - big posters and bright colours catch people's attention.
- Make your image and slogan large and clear so passing people can easily understand your message.
- Use markers, paint, printing, collage and mixed media to make your poster stand out.

Here are some examples of posters and slogans you can take inspiration from to display your message:

